

Subject: Re: Request Feedback and Preferences on Mission, Vision and Goals
From: Jonathan Williams <jwilliams@labattleship.com>
Date: 04/07/2016 08:07 AM
To: Lorena Parker <lparker@sanpedrobid.com>

- A. ___3___ Place emphasis on economic development
- B. ___2___ To create marketing programs that create sustainability
- G. ___1___ Establish a branding strategy that unifies District (downtown and waterfront) and encourages people movement

On Wed, Apr 6, 2016 at 2:58 PM, Lorena Parker <lparker@sanpedrobid.com> wrote:

Good afternoon,

Per our discussion at our board meeting this morning, please give me your feedback regarding our mission, vision and goals by next week.

I've included additional instructions on the attachment.

Thank you for your feedback.

Best regards,

Lorena Parker
Executive Director
San Pedro Property Owners' Alliance
**San Pedro Historic Waterfront
Business Improvement District**
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Kind Regards,

Jonathan Williams
President & CEO

Pacific Battleship Center
Battleship IOWA Museum
Office/Fax: 877-4IOWA61 ext. 709
Website: www.pacificbattleship.com

Re: Request Feedback and Preferences on Missio...

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